

2022 MJBizCon Sessions

Date and Time	Session Title	Session Type	Audiences	Speaker(s)
11/15/2022 8:30 - 09:30	MJBiz Hemp and CBD Forum - Continental Breakfast and Networking	MJBiz Hemp and CBD Forum (Tuesday, November 15th)		
11/15/2022 8:30 - 09:30	MJBiz Marketing Forum - Continental Breakfast and Networking	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)		
11/15/2022 8:30 - 09:30	MJBizFinance Forum - Breakfast and Networking	MJBizFinance Forum (Tuesday, November 15th)	C-Suite Executives and Founders Investors and Finance Professionals	
11/15/2022 8:30 - 09:30	MJBizScience Symposium - Continental Breakfast and Networking	MJBizScience Symposium (Tuesday, November 15th)		
11/15/2022 8:30 - 09:30	reMind - Networking Breakfast	reMind Psychedelics Business Forum (Tuesday, November 15th)		
11/15/2022 8:30 - 05:00	MJBiz Hemp and CBD Forum	MJBiz Hemp and CBD Forum (Tuesday, November 15th)		
		MJBiz Marketing		

11/15/2022 8:30 - 05:00	MJBiz Marketing Forum: Amp Your Brand	Forum: Amp Your Brand (Tuesday, November 15th)		
11/15/2022 8:30 - 05:00	MJBizFinance Forum	MJBizFinance Forum (Tuesday, November 15th)		
11/15/2022 8:30 - 05:00	MJBizScience Symposium	MJBizScience Symposium (Tuesday, November 15th)		
11/15/2022 8:30 - 05:00	reMind - A Psychedelics Business Forum	reMind Psychedelics Business Forum (Tuesday, November 15th)	Psychedelics	
11/15/2022 9:30 - 09:35	MJBiz Marketing Forum - Welcome	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders New Market Entrants Retail Marketing	
11/15/2022 9:30 - 09:40	reMind - Welcome	reMind Psychedelics Business Forum (Tuesday, November 15th)		
11/15/2022 9:30 - 09:45	MJBizScience Symposium - The State of Cannabis Research: Developments and Opportunities Across the Scientific Landscape	MJBizScience Symposium (Tuesday, November 15th)	C-Suite Executives and Founders Cultivation Manufacturing Scientists/Researchers	Mark Lewis; President; NaPro Research
11/15/2022 9:30 -	MJBizFinance Forum - The Bigger Picture: A Look at the Economic	MJBizFinance Forum (Tuesday,	Ancillary C-Suite Executives and Founders Cultivation Investors and Finance	Sarah Dalton; Senior Director; Ernst & Young, LLP

09:50	Landscape for Cannabis	November 15th)	Professionals Manufacturing New Market Entrants Retail	
11/15/2022 9:30 - 10:25	MJBiz Hemp and CBD Forum - State of CBD and Delta-8: Data, Trends and the Road Ahead	MJBiz Hemp and CBD Forum (Tuesday, November 15th)	C-Suite Executives and Founders Hemp, CBD and other cannabinoids Retail	Bethany Gomez; Managing Director; Brightfield Group
11/15/2022 9:35 - 09:55	MJBiz Marketing Forum - State of Cannabis Marketing	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Marketing	Lisa Buffo; Founder and CEO; Cannabis Marketing Association
11/15/2022 9:40 - 10:05	reMind - The New Psychedelics Era: Politics, Profits & Principles	reMind Psychedelics Business Forum (Tuesday, November 15th)	Psychedelics	Ethan Nadelmann; Founder/Host; Drug Policy Alliance/'Psychoactive' podcast (reMind Speaker)
11/15/2022 9:50 - 10:30	MJBizScience Symposium - The Future of Lab Testing: From Variable State Regimes to Federal Harmonization	MJBizScience Symposium (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Manufacturing Scientists/Researchers	Liz Geisleman; CEO; Rocky Mountain Reagents Andrew Kline; Senior Counsel; Perkins Coie LLP Alena Rodriguez; Managing Director; Rm3 Labs Elisabeth Berry; COO; PSI Labs
11/15/2022 9:55 - 10:35	MJBizFinance Forum - The Opportunity in New Valuations for Cannabis	MJBizFinance Forum (Tuesday, November 15th)	C-Suite Executives and Founders Investors and Finance Professionals	John Wagner; Managing Director; 1st West Mergers and Acquisitions
11/15/2022 10:00 - 10:40	MJBiz Marketing Forum - More Than a Product: Using Your Brand to Drive Consumer Engagement and Loyalty	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Manufacturing Retail Marketing	Elizabeth Eidshaug; Strategic Development Director; Pearlfisher
11/15/2022 10:05 - 10:30	reMind - Changing Lives: The Promise of Psychedelics	reMind Psychedelics Business Forum (Tuesday,	Psychedelics	Lynn Marie Morski, MD; President; Psychedelic Medicine Association (reMind Speaker)

		November 15th)		
11/15/2022 10:30 - 10:40	reMind - Networking Break	reMind Psychedelics Business Forum (Tuesday, November 15th)		
11/15/2022 10:30 - 11:20	MJBiz Hemp and CBD Forum - Intoxicating Hemp-Derived Products: The Delta-8 and Delta-9 Opportunities, Risks, Regulations and the Road Ahead	MJBiz Hemp and CBD Forum (Tuesday, November 15th)	C-Suite Executives and Founders Hemp, CBD and other cannabinoids Manufacturing Retail	Matthew Ginder; Partner; Greenspoon Marder LLP Shawn Hauser; Partner; Vicente Sederberg LLP Dr. Priyanka Sharma; Co-CEO; Kazmira Joy Beckerman; Principal; Hemp Ace International
11/15/2022 10:35 - 11:15	MJBizScience Symposium - A Crisis of False Positive Results: Reality or a Mirage for the Cannabis Industry?	MJBizScience Symposium (Tuesday, November 15th)	C-Suite Executives and Founders Cultivation Scientists/Researchers	Pat Bird; Sr Manager Scientific Affairs; biomerieux
11/15/2022 10:40 - 11:00	reMind - How the Marketplace Will Evolve ◆ Part 1	reMind Psychedelics Business Forum (Tuesday, November 15th)	Psychedelics	Ariel Clark; Principal; Clark Howell LLP (reMind Speaker)
11/15/2022 10:40 - 11:20	MJBizFinance Forum - Money to Grow: Attracting Investors in a Shallow Funding Pool	MJBizFinance Forum (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders New Market Entrants	Al Foreman; Partner, Chief Investment Officer; Tuatara Capital Helene Servillon; Founding Partner; JourneyOne Ventures Juan Martinez; Principal; Measure 8 Venture Partners Javier Hasse; Managing Director, Cannabis; Benzinga
11/15/2022 10:45 - 11:25	MJBiz Marketing Forum - Make It Count: Experts Breakdown Where to Invest Your Resources in 2023	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Manufacturing Retail Marketing	Jonathan Spadafora; President; Veritas Fine Cannabis Thomas Winstanley; Chief Marketing Officer; Theory Wellness Lisa Buffo; Founder and CEO; Cannabis Marketing Association Lana Van Brunt; Co-Founder; Sackville & Co and Sackville Studios Willie Mack; Co-Founder/CEO; Frank White
11/15/2022 11:00 - 11:20	reMind - How the Marketplace Will Evolve ◆ Part 2	reMind Psychedelics Business Forum (Tuesday,	Psychedelics	Bethany Gomez; Managing Director; Brightfield Group

		November 15th)		
11/15/2022 11:20 - 12:00	MJBizScience Symposium - R&D As a Business Tool: Maximizing Revenue by Focusing on The Scientific Method	MJBizScience Symposium (Tuesday, November 15th)	C-Suite Executives and Founders Cultivation Manufacturing Scientists/Researchers Retail	Markus Roggen; President & CSO; Delic Labs David Dawson; Chief Scientific Officer; Via Innovations Amber Wise; Scientific Director; Medicine Creek Analytics Susan Wiedemann; Director of R&D and Q/A; The Plant Linda Klumpers; Partner; Verdient Science
11/15/2022 11:20 - 12:00	reMind - Cannabis & Psychedelics: Similar Story, Different Trajectory	reMind Psychedelics Business Forum (Tuesday, November 15th)	Psychedelics	Ricardo Baca; Founder & CEO; Grasslands: A Journalism-Minded Agency Sean McAllister; Founder; McAllister Law Office (reMind Speaker) Jackie von Salm; Chief Science Officer; Psilera (reMind Speaker) David Heldreth; CEO; Panacea Plant Sciences (reMind Speaker)
11/15/2022 11:25 - 12:00	MJBiz Hemp and CBD Forum - Say What? Decoding the Regulations Around CBD and Other Cannabinoid Claims	MJBiz Hemp and CBD Forum (Tuesday, November 15th)	C-Suite Executives and Founders Hemp, CBD and other cannabinoids Retail	Asa Waldstein; Principal; Supplement Advisory Group
11/15/2022 11:25 - 12:00	MJBizFinance Forum - Practical Expansion: Effectively Deploying Capital to Facilitate Growth	MJBizFinance Forum (Tuesday, November 15th)	C-Suite Executives and Founders Cultivation Investors and Finance Professionals Manufacturing New Market Entrants Retail	Beth Kotarba; Chief Operating Officer; Native Roots Cannabis Co. Darren Weiss; Chief Operating Officer; Verano Mitch Meyers; Partner; BeLeaf Medical Patrick Lane; EVP, Partnerships; Benzinga
11/15/2022 11:30 - 12:00	MJBiz Marketing Forum - Fireside Chat with Houseplant CEO, Michael Mohr	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Retail Marketing	Lisa Buffo; Founder and CEO; Cannabis Marketing Association Michael Mohr; CEO; Houseplant
11/15/2022 12:00 - 01:00	MJBiz Hemp and CBD Forum- Lunch and Networking	MJBiz Hemp and CBD Forum (Tuesday, November 15th)		
11/15/2022 12:00 - 01:00	MJBiz Marketing Forum - Lunch and Networking	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)		

		15th)		
11/15/2022 12:00 - 01:00	MJBizFinance Forum - Lunch and Networking	MJBizFinance Forum (Tuesday, November 15th)		
11/15/2022 12:00 - 01:00	MJBizScience Symposium - Lunch and Networking	MJBizScience Symposium (Tuesday, November 15th)		
11/15/2022 12:00 - 01:00	reMind - Networking Lunch	reMind Psychedelics Business Forum (Tuesday, November 15th)		
11/15/2022 1:00 - 01:40	MJBiz Hemp and CBD Forum: Lab-Made Vs. Hemp-Derived: A Debate and Discussion on the Origin of Your Cannabinoids	MJBiz Hemp and CBD Forum (Tuesday, November 15th)	C-Suite Executives and Founders Hemp, CBD and other cannabinoids New Market Entrants	Caitlyn Krebs; Co-Founder + CEO; Nalu Bio Joy Beckerman; Principal; Hemp Ace International David Neundorfer; CEO; Open Book Extracts
11/15/2022 1:00 - 01:40	MJBiz Marketing Forum - The Keys to Omnichannel Marketing Strategy Success	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary Cultivation Manufacturing Retail Marketing	Julian Scaff; Director of Experience Design; Jushi Holdings
11/15/2022 1:00 - 01:40	MJBizFinance Forum - Don't Sweat Your Debt: Ensuring Healthy Financing in Cannabis	MJBizFinance Forum (Tuesday, November 15th)	C-Suite Executives and Founders Cultivation Investors and Finance Professionals Manufacturing New Market Entrants Retail	Steve Ham; Managing Partner; Altmore Capital Sahar Ayinehsazian; Partner; Vicente Sederberg Joe Lustberg; Founder and Managing Partner; Upwise Capital Elliot Lane; VP, Corporate Partnerships; Benzinga
11/15/2022 1:00 - 01:40	MJBizScience Symposium - Risk vs Reward: Converted Cannabinoids and The Growing Concern Amongst Regulators	MJBizScience Symposium (Tuesday, November 15th)	C-Suite Executives and Founders Hemp, CBD and other cannabinoids Manufacturing Scientists/Researchers Retail	Pamela Epstein; Chief Legal & Regulatory Officer; Eden Enterprises; Terpene Belt Farms Jonathan Miller; General Counsel; U.S. Hemp Roundtable Christopher Hudalla; President & CSO; ProVerde Laboratories
11/15/2022	reMind - Capitalism &	reMind Psychedelics Business		Dustin Robinson; Managing Principal; Iter Investments (reMind Speaker) Liana Gillooly; Strategic Initiatives Officer; MAPS

1:00 - 01:40	Consciousness: The Evolution of Business	Forum (Tuesday, November 15th)	Psychedelics	(reMind Speaker) Troy Sia; Founder; Sia the Piah Puha Kahni Mother Church (reMind Speaker) Amanda Reiman; Chief Knowledge Officer; New Frontier Data (reMind Speaker)
11/15/2022 1:40 - 02:00	Psychedelic Drug Discovery ♦ Part 1	reMind Psychedelics Business Forum (Tuesday, November 15th)	Psychedelics	Benjamin Lightburn; CEO; Filament Health (reMind Speaker)
11/15/2022 1:45 - 02:25	MJBiz Hemp and CBD Forum: White Labeling: Is it the Right Strategy for You?	MJBiz Hemp and CBD Forum (Tuesday, November 15th)	C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Manufacturing Retail	Shannon Kaygi; CEO and Owner; Eossi Beauty Kelly Flores; COO; Wana Brands Jason Osni; Co-Founder; Old Pal
11/15/2022 1:45 - 02:25	MJBizFinance Forum - Cannabis and the Courts: Alternatives When Bankruptcy Is Not an Option	MJBizFinance Forum (Tuesday, November 15th)	C-Suite Executives and Founders Cultivation Investors and Finance Professionals Manufacturing New Market Entrants Retail	Robert Hoban; Partner; Clark Hill Law
11/15/2022 1:45 - 02:25	MJBizScience Symposium - Homogenizing Cannabis to Maintain Clean Products with Accurate Potency	MJBizScience Symposium (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Manufacturing Scientists/Researchers	Noah Novello; R&D; Falcon Brands
11/15/2022 1:45 - 02:30	MJBiz Marketing Forum - Digital Content Marketing Plans That Bring ROI	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Manufacturing Retail Marketing	Carleen Krug; Business Development; Terrayn, Co. Dan Serard; Director of Business Development; Cannabis Creative Group Sandra Bergman; Director of Retail Marketing; Schwazze Lavall Chichester; Founder; Growth Skills
11/15/2022 2:00 - 02:20	Psychedelic Drug Discovery ♦ Part 2	reMind Psychedelics Business Forum (Tuesday, November 15th)	Psychedelics	Jackie von Salm; Chief Science Officer; Psilera (reMind Speaker)
11/15/2022 2:00 - 05:00	Association's Day	Association's Day		

11/15/2022 2:20 - 02:30	reMind - Networking Break	reMind Psychedelics Business Forum (Tuesday, November 15th)		
11/15/2022 2:30 - 03:10	MJBizFinance Forum - Serving the Industry: Updates and Outlook for Traditional Lending Sources in Cannabis	MJBizFinance Forum (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Investors and Finance Professionals	Rob Sechrist; President; Pelorus Equity Group Tyler Beuerlein; Strategic Business Development Officer; Safe Harbor Financial Sanat Patel; Co-Founder and Chief Lending Officer; AVANA Companies Michael O'Neill; Director of Cannabis Banking Services; Stearns Bank Craig Isaac; Senior Director; Banc of California
11/15/2022 2:30 - 03:10	MJBizScience Symposium - Sensory Analysis: Aroma at Every Scale	MJBizScience Symposium (Tuesday, November 15th)	C-Suite Executives and Founders Hemp, CBD and other cannabinoids Manufacturing Scientists/Researchers Retail	Drew Hull; Head of Product Innovation; True Terpenes
11/15/2022 2:30 - 03:15	MJBiz Hemp and CBD Forum: The Retail Reality Game and How to Play	MJBiz Hemp and CBD Forum (Tuesday, November 15th)	C-Suite Executives and Founders Hemp, CBD and other cannabinoids Retail	Alan Lewis; MR; Natural Grocers Weiwei Fellman; Founder and CVO; Kota Botanics Vince Sanders; CEO; CBD American Shaman
11/15/2022 2:30 - 03:15	reMind - Investing in Psychedelics	reMind Psychedelics Business Forum (Tuesday, November 15th)	Psychedelics	Jeff Zuber; Partner; Zuber Lawler (reMind Speaker) Simeon Schnapper; Managing Partner; JLS Fund (reMind Speaker) Scarlet Masius; Head of Community; Tactogen (reMind Speaker) Michael Huttner; CEO; Next Titan Capital (reMind Speaker)
11/15/2022 2:35 - 03:15	MJBiz Marketing Forum - Fireside Chat: The Power of the Influencer and the Future of Social Media with Tammy Pettigrew aka @thecannabiscutie	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Retail Marketing	Tammy Pettigrew; Entrepreneur; The Cannabis Cutie / @thecannabiscutie Lindsey Bartlett; Journalist & Social Media Editor; Forbes, Insider, & Hall of Flowers
11/15/2022 3:15 - 03:45	reMind - One Veteran's Personal Journey	reMind Psychedelics Business Forum (Tuesday, November 15th)	Psychedelics	Neil Markey; CEO; Beckley Retreats (reMind Speaker)

11/15/2022 3:15 - 04:00	MJBizScience Symposium - Funding Your Research Project in Cannabis	MJBizScience Symposium (Tuesday, November 15th)	C-Suite Executives and Founders Scientists/Researchers	Beau Whitney; Chief Economist; Whitney Economics Hope Jones; CEO; Emergent Cannabis Sciences (ECS) Adam Benjamin; Founder & CEO; Standard Botanic
11/15/2022 3:15 - 04:00	MJBizFinance Forum - How I Sold My Company: Real Life M&A Stories	MJBizFinance Forum (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Investors and Finance Professionals	Jessica Billingsley; Chief Executive Officer; Akerna Andrew DeAngelo; Cannabis Industry Consultant and Strategic Advisor; Andrew DeAngelo Consulting LLC Cassandra Farrington; Co-Founder; MJBiz Sean Luse; Senior Director, Commercial Operations; Jushi Holdings Inc.
11/15/2022 3:20 - 04:00	MJBiz Hemp and CBD Forum - Hemp and CBD: Not Business as Usual, a fireside chat with Franny Tacy	MJBiz Hemp and CBD Forum (Tuesday, November 15th)	C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Manufacturing Retail	Franny Tacy; CEO; Franny's Farmacy Joy Beckerman; Principal; Hemp Ace International
11/15/2022 3:20 - 04:00	MJBiz Marketing Forum - Media Matters: Why a Strong PR Team is Crucial to Cannabis Brand Success	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Retail Marketing	Shawna Seldon McGregor; CEO & Founder; Maverick Public Relations Jim Walsh; Founder/Owner; Coppertop Media Relations Ricardo Baca; Founder & CEO; Grasslands: A Journalism-Minded Agency Rosie Mattio; Founder and CEO; Mattio Communications Lindsay Wilson; VP, Communications; Columbia Care
11/15/2022 3:45 - 04:30	reMind - The Future of Psychedelics: Entrepreneurial Perspectives	reMind Psychedelics Business Forum (Tuesday, November 15th)	Psychedelics	Kelsey Ramsden; Advisory Board; reMind (reMind Speaker) Ronan Levy; CEO; Field Trip Health (reMind Speaker) Todd Shapiro; CEO; Red Light Holland (reMind Speaker) Chris Claussen; Chief Innovation Officer; First Person Group Sutton King; Program Manager; Indigenous Medicine Conservation Fund
11/15/2022 4:00 - 05:00	MJBiz Hemp and CBD Forum - Reception and Networking	MJBiz Hemp and CBD Forum (Tuesday, November 15th)		
11/15/2022 4:00 - 05:00	MJBizScience Symposium - Reception and Networking	MJBizScience Symposium (Tuesday, November 15th)		
11/15/2022 4:30 -	reMind - Networking Reception	reMind Psychedelics Business Forum		

05:30		(Tuesday, November 15th)		
11/16/2022 7:30 - 08:30	Cannavest - Continental Breakfast Courtesy of Canadian Securities Exchange (CSE)	Cannavest (separately ticketed event)		
11/16/2022 8:00 - 10:00	First Timer's Open House	Special Events/Add-On/Networking		
11/16/2022 8:15 - 08:45	Cannavest - Cannabis Market Trends & Consumer Insights	Cannavest (separately ticketed event)	Investors and Finance Professionals	Roy Bingham; CEO, Co-Founder; BDSA (Cannavest Speaker)
11/16/2022 8:45 - 09:30	Cannavest - Cannabis 3.0 In A Post Pandemic World	Cannavest (separately ticketed event)	Investors and Finance Professionals	Gary Santo; CEO; TILT Holdings James Kirsch; Senior Managing Director Investment Banking; Alliance Global Partners (Cannavest Speaker) Michael DeGiglio; CEO; Village Farms (Cannavest Speaker) Bradley Nattrass; CEO & Chairman; urban-gro (Cannavest Speaker) Justin Ort; Partner; Measure 8 Venture Partners
11/16/2022 9:00 - 09:40	MJBizDaily presents: State of the Industry and 2023 Predictions	General Sessions/Main Stage	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets Psychedelics Marketing	Chris Walsh; CEO; MJBiz
11/16/2022 9:00 - 12:00	MJBizCon Main Stage	General Sessions/Main Stage	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets	Nancy Whiteman; Co-Founder and CEO; Wana Brands Ruben Lindo; CEO/Founder; Blak Mar Farms LLC Troy Datcher; CEO; The Parent Company Toi Hutchinson; President & CEO; Marijuana Policy Project Peter Calдини; CEO; Acreage Holdings Rhonda Kallman; Boston Harbor Distillery; Founder and CEO Berner .; Co-Founder & CEO; Cookies Chris Walsh; CEO; MJBiz
11/16/2022 9:30 - 10:00	Cannavest - Keynote Fireside Chat: The State of Cannabis Investing Globally	Cannavest (separately ticketed event)	Investors and Finance Professionals	James Kirsch; Senior Managing Director Investment Banking; Alliance Global Partners (Cannavest Speaker) Boris Jordan; Executive Chairman; Curaleaf (Cannavest Speaker)
11/16/2022 9:40 -	MJBizCon Main Stage: Growing Pains and Gains: Deep Dive Into	General Sessions/Main	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals	Nancy Whiteman; Co-Founder and CEO; Wana Brands Ruben Lindo; CEO/Founder; Blak Mar Farms LLC Troy Datcher; CEO; The Parent Company Toi Hutchinson; President & CEO;

10:30	Current Cannabis Challenges, Trends and Opportunities	Stage	Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets Psychedelics Marketing	Marijuana Policy Project Peter Caldini; CEO; Acreage Holdings Chris Walsh; CEO; MJBiz
11/16/2022 10:00 - 10:15	Cannavest - Networking Break	Cannavest (separately ticketed event)		
11/16/2022 10:15 - 11:00	Cannavest - Investing in Multi-State Operators: A Look at Business Plans, Operating Models & Future Expansion Opportunities	Cannavest (separately ticketed event)	Investors and Finance Professionals	Aaron Grey; Managing Director; Alliance Global Partners (Cannavest Speaker) Charles Bachtell; CEO; Cresco Labs (Cannavest Speaker) Matt Darin; CEO; Curaleaf (Cannavest Speaker) Jennifer Drake; Co-Chief Operating Officer; Ayr Wellness (Cannavest Speaker) James Cacioppo; CEO; Jushi Holdings (Cannavest Speaker) George Archos; Co-Founder, Chairman & CEO; Verano Holdings
11/16/2022 10:30 - 11:15	MJBizCon Main Stage: Lessons from a Trailblazer in Beer and Booze and What Cannabis Can Learn	General Sessions/Main Stage	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets Psychedelics Marketing	Rhonda Kallman; Boston Harbor Distillery; Founder and CEO
11/16/2022 11:00 - 11:30	The Biggest Missed Opportunity in the Cannabis Industry	Exhibitor Spotlight Theater		
11/16/2022 11:00 - 11:45	Cannavest - Keynote Discussion: Harnessing the Power of Data & Analytics for Capital Allocation Strategy & Investment Decision Making	Cannavest (separately ticketed event)	Investors and Finance Professionals	Scott Greiper; President; Viridian Capital Advisors (Cannavest Speaker) Cy Scott; Co-Founder & CEO; Headset
11/16/2022 11:15 - 12:00	MJBizCon Main Stage: Getting Real with Berner, CEO and Co-Founder Cookies	General Sessions/Main Stage	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets Psychedelics Marketing	Berner .; Co-Founder & CEO; Cookies
11/16/2022 11:45 -	How Technology Choices are Future-Proofing Margins for	Exhibitor Spotlight		

12:15	Growers	Theater		
11/16/2022 11:45 - 12:30	Cannavest - Company Spotlight Presentations	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/16/2022 12:00 - 01:00	Retail Meet-Up	Special Events/Add- On/Networking		Megan Carvalho; National Campaign Coordinator; United Food and Commercial Workers/Cannabis Workers Rising Gary Allen; CEO; New Frontier Data Courtney Caron; Founder; Adamant Law Group Kara Bradford; CEO & Co-Founder; Viridian Staffing
11/16/2022 12:30 - 01:00	Protecting your dispensary, employees & assets from robbery & loss	Exhibitor Spotlight Theater		
11/16/2022 12:30 - 01:30	Cannavest - Lunch courtesy of Alliance Global Partners	Cannavest (separately ticketed event)		
11/16/2022 12:30 - 01:30	Hemp/CBD Meet-Up	Special Events/Add- On/Networking		Asa Waldstein; Principal; Supplement Advisory Group Drew Hull; Head of Product Innovation; True Terpenes Megan Carvalho; National Campaign Coordinator; United Food and Commercial Workers/Cannabis Workers Rising Pamela Epstein; Chief Legal & Regulatory Officer; Eden Enterprises; Terpene Belt Farms Kristina Dahmann; Attorney; Ice Miller LLP Weiwei Fellman; Founder and CVO; Kota Botanics♦ Joy Beckerman; Principal; Hemp Ace International
11/16/2022 12:30 - 02:30	MJBizCon Executive Luncheon (separately ticketed event)	Special Events/Add- On/Networking	C-Suite Executives and Founders	Matt Higgins; Co-Founder & CEO; RSE Ventures
11/16/2022 1:00 - 02:00	MJBiz Presents: Celebrity Cannabis Insights	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets Psychedelics Marketing	Calvin Johnson Jr.; Co-Founder; Primitiv Jim Belushi; Founder; Belushi's Farm Ricky Williams; President and Founder; Highsman B Real; CEO; Dr. Greenthumbs
11/16/2022 1:15 - 01:45	A Small Business Owners Role in Digital Marketing	Exhibitor Spotlight Theater		
11/16/2022 1:30 - 02:15	Cannavest - Lessons Learned, Challenges Faced & Value Creation: Leading Investors Share Their War Stories &	Cannavest (separately ticketed event)	Investors and Finance Professionals	Matthew Nordgren; Founder/CEO; Arcadian Capital (Cannavest Speaker) Tim Seymour; CIO & Managing Partner; Seymour Asset Management (Cannavest Speaker) Emily Paxhia; Co- Founder & Managing Director; Poseidon Partners (Cannavest Speaker) Matt Hawkins; Managing Partner; Entourage Effect Capital (Cannavest Speaker) Michael Gruber; Managing Partner;

	Pearls of Wisdom			Salveo Capital (Cannavest Speaker)
11/16/2022 1:30 - 02:30	Processor/Manufacturing Meet-Up	Special Events/Add-On/Networking		Markus Roggen; President & CSO; Delic Labs Megan Carvalho; National Campaign Coordinator; United Food and Commercial Workers/Cannabis Workers Rising
11/16/2022 2:00 - 02:30	Grow Green, Save Green: Affordable and Reliable Power Solutions for Cannabis Operators	Exhibitor Spotlight Theater		
11/16/2022 2:00 - 03:00	Global Markets Meet-Ups - Canada	Special Events/Add-On/Networking		Alphonso (Tucky) Blunt; Owner & CEO; Blunts and Moore
11/16/2022 2:15 - 03:00	Cannavest - Cannabis Real Estate Investment Opportunities	Cannavest (separately ticketed event)	Investors and Finance Professionals	Anthony Coniglio; CEO; NewLake Capital Partners (Cannavest Speaker) Janet Jackim; Partner; Zuber Lawler (Cannavest Speaker) Steve Kaplan; Partner; Ladenburg Thalmann (Cannavest Speaker) Ray Lewis; President & CEO; Aventine Property Group (Cannavest Speaker) Rob Sechrist; President; Pelorus Equity Group Peter Sack; Managing Director & REIT Co-President; Chicago Atlantic Real Estate Finance (Cannavest Speaker)
11/16/2022 2:30 - 03:15	Building on 2%: The State of BIPOC Cannabis and the Opportunities Ahead - In Partnership with Black Cannabis Magazine	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets Psychedelics Marketing	Hazey Taughtme; Editor in Chief; Black Cannabis Magazine Jamal Weathers; CEO; Kush Boys Worldwide LaQuita Honeysucker; Director, Civil Rights & Community Action; UFCW Bonita Money; Founder and Executive Director; NDICA Freeway Rick Ross; Founder; LA Kingpins
11/16/2022 2:30 - 03:15	Post-Election Analysis: Industry Impact & New Opportunities	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals New Market Entrants Scientists/Researchers Retail Global Markets	Kristina Dahmann; Attorney; Ice Miller LLP Saphira Galoob; Executive Director; National Cannabis Round Table Ngiste Abebe; Vice President, Public Policy; Columbia Care Khadijah Tribble; CEO; US Cannabis Council
11/16/2022 2:45 - 03:15	Seeking capital to grow your operations - Viridescent Realty Trust / Private Mortgage REIT	Exhibitor Spotlight Theater		
11/16/2022 3:00 - 03:15	Cannavest - Networking Break	Cannavest (separately ticketed event)		

11/16/2022 3:00 - 04:00	Global Markets Meet-Ups - LatAm	Special Events/Add-On/Networking		Alphonso (Tucky) Blunt; Owner & CEO; Blunts and Moore Ruben Lindo; CEO/Founder; Blak Mar Farms LLC
11/16/2022 3:15 - 04:00	Cannavest - M&A, Retail Expansion & Industry Consolidation: Impact on Valuations and Investor Sentiment	Cannavest (separately ticketed event)	Investors and Finance Professionals	Nick Richards; Partner & Chair of the Cannabis Law Group; Greenspoon Marder LLP (Cannavest Speaker) Peter Caldini; CEO; Acreage Holdings Scott Greiper; President; Viridian Capital Advisors (Cannavest Speaker) Michael Lux; Partner; Crowe (Cannavest Speaker) David Traylor; Senior Managing Director; Golden Eagle Partners (Cannavest Speaker) Mark Sims; President & CEO; RIV Capital (Cannavest Speaker)
11/16/2022 3:30 - 04:15	Labor Organizing and How It Will Impact the Future of Your Cannabis Operations Big or Small	Breakout Sessions	C-Suite Executives and Founders New Market Entrants	Megan Carvalho; National Campaign Coordinator; United Food and Commercial Workers/Cannabis Workers Rising Demitri Downing; Founder and CEO; Marijuana Industry Trade Association Kirsten White; Partner; Fox Rothschild LLP Osbert Orduna; CEO; The Cannabis Place
11/16/2022 3:30 - 04:15	Strengthening Social Equity in Cannabis Through Strategic Partnerships	Breakout Sessions	Ancillary C-Suite Executives and Founders Cultivation Manufacturing New Market Entrants Retail	Gary Santo; CEO; TILT Holdings Chenae Bullock; Managing Director, Tribal Citizen; Little Beach Harvest (Shinnecock Nation) Aaron Lopez; Principal; Political Capital LLC Amber Senter; CEO; MAKR House Ernest Toney; Founder; BIPOCANN
11/16/2022 3:30 - 04:15	The Legalization Shift: What Operators are Doing Today to Prepare	Breakout Sessions	Ancillary C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Manufacturing Retail	Jim Makoso; CEO; Flowe Technology Jill Ellsworth; Founder & CEO; Willow Industries Alan Lewis; MR; Natural Grocers Alex Pasternack; Co-Founder & President; Binske
11/16/2022 3:30 - 04:30	Cultivation Meet-Up	Special Events/Add-On/Networking		Ryan Douglas; Cannabis Horticulture Expert; Ryan Douglas Cultivation, LLC Tom Varga; CEO; Biortica Agrimed
11/16/2022 4:00 - 04:45	Cannavest - Building a \$1Billion Cannabis Brand: The California Opportunity VS. Newly Legalized State Markets and Investment Opportunities	Cannavest (separately ticketed event)	Investors and Finance Professionals	Barbara Webb; Lead Cannabis Tax Partner; MGO (Cannavest Speaker) Troy Datcher; CEO; The Parent Company George Allen; Chairman; Lowell Farms (Cannavest Speaker) Scott Fortune; Managing Director, Sr. Research Analyst; Roth Capital Partners (Cannavest Speaker) Laurie Holcomb; CEO; Gold Flora (Cannavest Speaker)
11/16/2022 4:00 - 05:00	Global Markets Meet-Ups - EMEA	Special Events/Add-On/Networking		Alphonso (Tucky) Blunt; Owner & CEO; Blunts and Moore Markus Roggen; President & CSO; Delic Labs
11/16/2022 4:30 - 06:00	Achieving Equity in Cannabis Networking Event	Special Events/Add-On/Networking		Alphonso (Tucky) Blunt; Owner & CEO; Blunts and Moore Christine De La Rosa; Founder & Fund Manager; The People's Group Chenae Bullock; Managing Director, Tribal Citizen; Little Beach Harvest (Shinnecock Nation) Amber Senter; CEO; MAKR House Roz McCarthy; Founder & CEO; Minorities for Medical Marijuana
	Cannavest - The Impact			Eric Berlin; Partner & Head of Cannabis Practice; Dentons

11/16/2022 4:45 - 05:30	of the Current Political and Economic Environment on Cannabis Investing.	Cannavest (separately ticketed event)	Investors and Finance Professionals	(Cannavest Speaker) Ankur Rungta; CEO & Co-Founder; C3 Industries (Cannavest Speaker) Michael Harlow; Partner; CohnReznick (Cannavest Speaker) Jeffrey Dunetz; Founder and Managing Partner; Highgate Capital Partners (Cannavest Speaker)
11/16/2022 5:30 - 05:50	Cannavest - Investing In The Big Apple's Adult Use Market: Opportunities in New York State	Cannavest (separately ticketed event)	Investors and Finance Professionals	Frank Segall; Chairman of Cannabis Business & Law Advisory; Burns & Levinson (Cannavest Speaker) Tremaine Wright; Chair; New York State Cannabis Control Board
11/16/2022 5:50 - 06:50	Cannvest - Cocktail & Networking Reception courtesy of Canopy Growth	Cannavest (separately ticketed event)		
11/17/2022 7:30 - 09:30	Cannavest - Continental Breakfast Courtesy of Canadian Securities Exchange (CSE)	Cannavest (separately ticketed event)		
11/17/2022 8:15 - 08:30	Cannavest - Opening	Cannavest (separately ticketed event)		
11/17/2022 8:30 - 09:15	Cannavest - The Rise of Debt Financing in The Cannabis Industry & Impact on Industry Dynamics	Cannavest (separately ticketed event)	Investors and Finance Professionals	Peter Sack; Managing Director & REIT Co-President; Chicago Atlantic Real Estate Finance (Cannavest Speaker) Stanley Jutkowitz; Partner; Seyfarth Shaw (Cannavest Speaker) Joe Lustberg; Founder and Managing Partner; Upwise Capital John Lykouratzos; CEO; Focus Growth Asset Management (Cannavest Speaker) Mitzi Keating; Partner & Founder; Citrin Cooperman Cannabis Advisory Services (Cannavest Speaker) Travis Goad; Managing Partner; Pelorus Equity Group (Cannavest Speaker)
11/17/2022 9:00 - 09:45	Become a Household Name: Creating and Sustaining a Successful Cultivation Brand	Breakout Sessions	Cultivation New Market Entrants	Will Perry; Co-Founder & CEO; Magic Hour Cannabis
11/17/2022 9:00 - 09:45	Deliver on Your Brand: Creating a Sustainable and Competitive Retail Experience	Breakout Sessions	New Market Entrants Retail	Lilach Power; CEO; Mazor Collective Whitney Beatty; CEO; Josephine and Billie's Crystal Millican; Vice President of Retail & Marketing; Cookies
11/17/2022 9:00 - 09:45	Diamonds in the Rough: Finding Success in a Competitive Manufacturing Space	Breakout Sessions	Manufacturing New Market Entrants	Steve Morigi; Brand Product & Process Manager; Olio
11/17/2022	Grind It Out: Succeeding Through Ongoing	Breakout	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and	Liz Geisleman; CEO; Rocky Mountain Reagents Dwayne Cole;

9:00 - 09:45	Market and Supply Chain Volatility	Sessions	other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Global Markets	Assistant Professor; Florida A&M University Zach Lipson; Co-Founder and Chief Product Officer; Dutchie
11/17/2022 9:00 - 09:45	State of the Global Cannabis Market	Breakout Sessions	Canada C-Suite Executives and Founders New Market Entrants Global Markets	Deepak Anand; International Consulting; GPS Global
11/17/2022 9:15 - 09:45	Cannavest - Keynote Fireside Chat	Cannavest (separately ticketed event)	Investors and Finance Professionals	Tim Seymour; CIO & Managing Partner; Seymour Asset Management (Cannavest Speaker) Jason Wild; Founder & President; JW Asset Management (Cannavest Speaker)
11/17/2022 9:45 - 10:30	Cannavest - New Pathways to Liquidity & Capital: Private Equity, Venture Capital & SPACs	Cannavest (separately ticketed event)	Investors and Finance Professionals	Helene Servillon; Founding Partner; JourneyOne Ventures Mina Mishrikey; Partner & Head of Investments; Merida Capital Partners (Cannavest Speaker) Vikas Desai; Partner; Achari Ventures (Cannavest Speaker) Greg Chin; Partner; CohnReznick (Cannavest Speaker) Valay Shah; CFO; C3 Industries (Cannavest Speaker) David Kirshenbaum; Advisor; MeadeCo LLC (Cannavest Speaker)
11/17/2022 10:00 - 10:45	Emerging Markets Deep Dive: Funding the Global Supply Chain	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Investors and Finance Professionals New Market Entrants Global Markets	William Muecke; Managing Member; Artemis Growth Partners Claudia Della Mora; Managing Director and Co-Founder; Black Legend Capital LLC Chris Day; CEO; Gateway Proven Strategies Andres Fajardo; CEO; Clever Leaves
11/17/2022 10:00 - 10:45	ESG Policies: The Backbone Your Company Needs to Thrive in Today's Market	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets	Amber Littlejohn; President; Equitas Strategies Marc Ross; Head of Impact & ESG; Vicente Sederberg LLP Ira Weinstein; Partner; CohnReznick Tai Duncan; VP, Community Integration; Cresco Labs
11/17/2022 10:00 - 10:45	Operation Grow Up: Boost Plant Quality and Your Bottom Line	Breakout Sessions	Cultivation Hemp, CBD and other cannabinoids	Cassandra Maffey; CEO; Force of Nature Cannabis Jesce Horton; CEO; LOWD Joshua Turner; Founder and CEO; Yellowhammer Genetics
11/17/2022 10:00 - 10:45	The Consumer is Key: Applying Data and Consumer Trends to Your Retail Strategy	Breakout Sessions	Ancillary C-Suite Executives and Founders Hemp, CBD and other cannabinoids Retail Global Markets Marketing	Gary Allen; CEO; New Frontier Data Bethany Gomez; Managing Director; Brightfield Group
11/17/2022 10:00 - 10:45	Vape Market Breakdown: Talks on Tech and Trends	Breakout Sessions	Manufacturing New Market Entrants	Shawna Vreeke; Head of Research and Toxicology; True Terpenes Nate Ferguson; Co-Founder and Chief Product Officer; Jetty Extracts Guy Rocourt; Co-founder, President, CEO; Papa & Barkley Collin Lam; VP, Commercial Growth; PAX
11/17/2022 10:30 - 10:45	Cannavest - Networking Break	Cannavest (separately ticketed event)		

11/17/2022 10:45 - 11:30	Cannavest - Germany, Europe and Adult-Use - Thoughts on the Near term Future	Cannavest (separately ticketed event)	Investors and Finance Professionals	Cornelius Maurer; Co Founder and Board Member; DEMECAN Holding GmbH (Cannavest Speaker) David Traylor; Senior Managing Director; Golden Eagle Partners (Cannavest Speaker) Anders Hummer; CEO; Canify (Cannavest Speaker) Benedikt Sons; CEO; Cansativa (Cannavest Speaker) Philip Schetter; CEO; Cantourage (Cannavest Speaker)
11/17/2022 11:00 - 11:45	A Perfect Storm: How Competition Climate Change and Consumer Preferences Converge Around Sustainability	Breakout Sessions	C-Suite Executives and Founders Cultivation Manufacturing Retail	Michael Key; Co-Founder and CEO; Impello Biosciences
11/17/2022 11:00 - 11:45	The State of Cultivation and Strategies for Economic Challenges	Breakout Sessions	Ancillary Cultivation Hemp, CBD and other cannabinoids New Market Entrants	Ryan Douglas; Cannabis Horticulture Expert; Ryan Douglas Cultivation, LLC
11/17/2022 11:00 - 11:45	Water and Oil Don't Mix: The Latest in Cannabis Food and Beverage Innovation	Breakout Sessions	Hemp, CBD and other cannabinoids Manufacturing	Nick Jackowetz; Chief Scientific Officer; Cirona Labs Kim Sanchez Rael; Co-Founder & CEO; Azuca Keith Villa; Co-Founder & Brewmaster; Ceria Brewing Company
11/17/2022 11:00 - 11:45	Winning the North: What is Working in Canada's Cannabis Retail Market (And What Isn't)	Breakout Sessions	Canada C-Suite Executives and Founders Retail Global Markets	Raj Grover; President and CEO; High Tide Krista Raymer; Founder; Vetrina Group Jennawae Cavion; Founder + CEO Executive Director; Calyx + Trichomes Cannabis NORML Canada
11/17/2022 11:30 - 12:15	Cannavest - From Distress to Opportunity: Restructuring, Workouts & Distressed M&A Opportunities	Cannavest (separately ticketed event)	Investors and Finance Professionals	Tom Zuber; Managing Partner; Zuber Lawler (Cannavest Speaker) David Traylor; Senior Managing Director; Golden Eagle Partners (Cannavest Speaker) Elena Mervine; Managing Director; CohnReznick (Cannavest Speaker) Hank Casillas; CEO; Rilano Inc. (Cannavest Speaker) Ryan Ansin; Co-Founder; Revolutionary Clinics (Cannavest Speaker)
11/17/2022 12:00 - 01:00	Retail Meet-Up	Special Events/Add-On/Networking		Alphonso (Tucky) Blunt; Owner & CEO; Blunts and Moore Megan Carvalho; National Campaign Coordinator; United Food and Commercial Workers/Cannabis Workers Rising Gary Allen; CEO; New Frontier Data Courtney Caron; Founder; Adamant Law Group LaQuita Honeysucker; Director, Civil Rights & Community Action; UFCW
11/17/2022 12:15 - 01:15	Cannavest - Lunch courtesy of Alliance Global Partners	Cannavest (separately ticketed event)		
11/17/2022 12:30 - 01:30	Hemp/CBD Meet-Up	Special Events/Add-On/Networking		Drew Hull; Head of Product Innovation; True Terpenes Megan Carvalho; National Campaign Coordinator; United Food and Commercial Workers/Cannabis Workers Rising Pamela Epstein; Chief Legal & Regulatory Officer; Eden Enterprises; Terpene Belt Farms Kristina Dahmann; Attorney; Ice Miller LLP Ruben Lindo; CEO/Founder; Blak Mar Farms LLC

11/17/2022 1:15 - 02:00	Cannavest - Company Spotlight Presentations	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/17/2022 1:30 - 02:15	Mastering the Art of Content Marketing	Breakout Sessions	Ancillary New Market Entrants Retail Marketing	Lindsey Johnson; CEO & Creative Director; Lush Life Shayda Torabi; CEO and Co-Founder; RESTART Katrina Yolen; CEO and Founder; CNB Strategies Nick Wichman; Vice President of Brand; Grön
11/17/2022 1:30 - 02:15	Old Market, New Revenue: How U.S. Players are Finding Opportunity in Canada's Cannabis Market	Breakout Sessions	Canada C-Suite Executives and Founders Retail Global Markets	Chris Violas; CEO; BLAZE Mitchell Osak; CEO; Quanta Consulting Inc. Krista Raymer; Founder; Vetrina Group Paul Weaver; Director, Head of Cannabis; The Boston Beer Company
11/17/2022 1:30 - 02:15	Silent Hurdles: How Social Equity Licensees, Small Business and Legacy Operators are Finding Solutions to Their Capital and Operational Needs	Breakout Sessions	Ancillary C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail	Alphonso (Tucky) Blunt; Owner & CEO; Blunts and Moore Christine De La Rosa; Founder & Fund Manager; The People's Group Jeannette Ward Horton; CEO; NuProject Osbert Orduna; CEO; The Cannabis Place
11/17/2022 1:30 - 02:15	The Next Big Seed: Genetics and Breeding in Cannabis	Breakout Sessions	Cultivation Hemp, CBD and other cannabinoids	Christian Gray; Partner; Atlas Melanie Nash; COO; Purple City Genetics Mark Lewis; President; NaPro Research Tom Varga; CEO; Biortica Agrimed
11/17/2022 1:30 - 02:15	The Threat Is Real: Cyber Attacks and Data Breaches in the Cannabis Industry	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets	Ben Taylor; Executive Director; Cannabis Information Sharing & Analysis Organization (ISAO) Joe Shusko; Principal; Baker Tilly US, LLP Christopher Clai; Director, Information Security; Green Thumb Industries Anna Mentzer-Hernandez; Information Security Engineer; Jamf
11/17/2022 1:30 - 02:30	Processor/Manufacturing Meet-Up	Special Events/Add-On/Networking		Markus Roggen; President & CSO; Delic Labs Megan Carvalho; National Campaign Coordinator; United Food and Commercial Workers/Cannabis Workers Rising
11/17/2022 2:00 - 02:45	Cannavest - Cannamoney: Fact, Fiction, Forecast	Cannavest (separately ticketed event)	Investors and Finance Professionals	Kirsten Trusko; Co-Founder & CEO; Emerging Markets Coalition (Cannavest Speaker) Tony Repanich; President and CEO; Shield (Cannavest Speaker) Deirdra O'Gorman; CEO; Empyreal (Cannavest Speaker) Kyle Sherman; Founder and CEO; Flowhub (Cannavest Speaker) Bob Craig; CEO; PayQwick (Cannavest Speaker) Dan Muller; CEO & Founder; Aeropay (Cannavest Speaker)
11/17/2022 2:30 - 03:15	Fab Collabs: The Art of Brand/Retail Partnerships and Product Drops	Breakout Sessions	C-Suite Executives and Founders Retail Marketing	Buck Dutton; VP Marketing; Native Roots Cannabis Co.

11/17/2022 2:30 - 03:15	Hindsight is 20/20: Legal and Tax Lessons from Nine Years of Recreational Cannabis	Breakout Sessions	Ancillary C-Suite Executives and Founders New Market Entrants	Katie Maxson-Landis; Chief Operating Officer; Indiva Advisors and CPA's, LLP Mia Getlin; Partner; Lotus Law Group Perry Salzhauer; Partner; Green Light Law Group
11/17/2022 2:30 - 03:15	Industry Analysis: Canada 2023 and Beyond	Breakout Sessions	Canada C-Suite Executives and Founders Investors and Finance Professionals Global Markets	Roderick Elliot; Senior Vice President; Global Public Affairs
11/17/2022 2:30 - 03:15	The Great Retention: Strategies for Keeping Talent Onboard	Breakout Sessions	Ancillary C-Suite Executives and Founders New Market Entrants	Summer Westerbur; President; Kairos Insurance Group Cannabis Division Kara Bradford; CEO & Co-Founder; Viridian Staffing Lisa Reimbold; Member; Clark Hill
11/17/2022 2:30 - 03:15	The Path Forward: How the Craft Cannabis Market Can Evolve and Progress	Breakout Sessions	Cultivation Retail	Erin Gore; Founder and CEO; Garden Society Keith Villa; Co-Founder & Brewmaster; Ceria Brewing Company Dennis Hunter; CEO; CannaCraft Kevin McGee; President and CEO; Anderson Valley Brewing Company
11/17/2022 2:45 - 03:00	Cannavest - Networking Break	Cannavest (separately ticketed event)		
11/17/2022 3:00 - 03:45	Cannavest - Wall Street All-Stars' Financial Market Outlook & Predictions	Cannavest (separately ticketed event)	Investors and Finance Professionals	Aaron Grey; Managing Director; Alliance Global Partners (Cannavest Speaker) Sean Stiefel; CEO; Navy Capital (Cannavest Speaker) Matt Karnes; Founder and Managing Partner; Greenwave Advisors (Cannavest Speaker) Vivien Azer; Managing Director & Sr. Research Analyst; Cowen (Cannavest Speaker) John Ramsey; Co-Portfolio Manager; Measure 8 Venture Partners (Cannavest Speaker) Matt McGinley; Managing Director - Equity Research; Needham & Company, LLC (Cannavest Speaker)
11/17/2022 3:30 - 04:15	All Eyes on Germany (and Europe): Why the Industry is Watching	Breakout Sessions	C-Suite Executives and Founders Global Markets	Bernhard Babel; Co-CEO; Avextra Anna-Sophia Kouparanis; Co-Founder; Bloomwell Group Stefan Fritsch; Founder / CEO; Gruenhorn Fleta Solomon; CEO; Little Green Pharma
11/17/2022 3:30 - 04:15	Blast Off to the Metaverse: Your Web 3.0 Cannabis Guide	Breakout Sessions	Ancillary C-Suite Executives and Founders New Market Entrants Retail	Polly Lieberman; Co-Founder; thric3, LLC Ryan Hunter; Founder; The Antigravity Group Habeeb Syed; Senior Associate; Vicente Sederberg LLP Matthew Morgan; Cannabis Advisor; Cannaverse Technologies/InterContinental Beverage Capital (IBC)
11/17/2022 3:30 - 04:15	Cannabis Investing Trends: How to Stay Ahead of the Curve	Breakout Sessions	Ancillary C-Suite Executives and Founders Investors and Finance Professionals	Jordan Youkilis; Founding Partner; KEY Investment Partners
11/17/2022 3:30 - 04:15	Everything Must Go! Discounts, Promotions and Other Pricing Strategies to Remain Flexible	Breakout Sessions	C-Suite Executives and Founders Retail	Sequoah Turner; Sr. Director of Retail & Distribution; The Source+ Cy Scott; Co-Founder & CEO; Headset Matthew Krishnamachari; Founder & CEO; Purple Lotus
11/17/2022	Unwrapped: Discussing the Good, the Bad, the	Breakout		Thom Brodeur; CEO; N2 Packaging Systems Robert Lerman; Founder & CEO; eBottles John Hartsell; CEO and co-founder;

3:30 - 04:15	Future of Cannabis Packaging	Sessions	Ancillary Retail Marketing	DIZPOT and DOSS Carts Elizabeth Corbett; VP of Sales; AE Global/EX Lock
11/17/2022 3:30 - 04:30	Cultivation Meet-Up	Special Events/Add-On/Networking		Jill Ellsworth; Founder & CEO; Willow Industries Megan Carvalho; National Campaign Coordinator; United Food and Commercial Workers/Cannabis Workers Rising Melanie Nash; COO; Purple City Genetics Ruben Lindo; CEO/Founder; Blak Mar Farms LLC Tom Varga; CEO; Biortica Agrimed
11/17/2022 3:45 - 04:30	Cannavest - Exploring Ground Floor Valuations: Family Office Cannabis Investing 101	Cannavest (separately ticketed event)	Investors and Finance Professionals	Steven Saltzstein; CEO; FORCE Family Office (Cannavest Speaker) Phillip Benjamin; CEO; Colzen Family Office (Cannavest Speaker) Brenda Smith; Founder & CEO; CB Capital Concierge (Cannavest Speaker) Joseph Segilia; Partner; Sullivan & Worcester (Cannavest Speaker) Scott Gordon; Founding Partner and CEO/CIO; Silver Spike Capital (Cannavest Speaker)
11/17/2022 4:30 - 05:15	Cannavest - A Trip Across the Border: Investing in The Great White North and Latin America	Cannavest (separately ticketed event)	Investors and Finance Professionals	Gavin O'Reilly; Managing Director; Cowen & Co. (Cannavest Speaker) Vahan Ajamian; Capital Markets Advisor; High Tide (Cannavest Speaker) Myrna Gillis; Co-Founder & CEO; Aqualitas (Cannavest Speaker) Erik Ponce; CEO; iCan LATAM (Cannavest Speaker) Marcie Kiziak; President, Cannabis Retail; SNDL
11/17/2022 4:30 - 06:00	Empowering Women in Cannabis Networking Event	Special Events/Add-On/Networking		Maureen McNamara; Founder & Chief Facilitator; Cannabis Trainers Erin Gore; Founder and CEO; Garden Society Chanda Macias; CEO; Ilera Holistic Healthcare Cassandra Farrington; Co-Founder; MJBiz Kristi Price; Founder & CEO; KRMA Media Inc / Black CannaBiz Expo Gia Morón; President; Women Grow
11/18/2022 9:30 - 10:15	Market Talks - New York, New Jersey and the Northeast	Breakout Sessions	C-Suite Executives and Founders New Market Entrants Retail	Jacqueline Ferraro; CEO/Co-Founder; Cannability LLC/Cannabis Advisory Group Robert DiPisa; Member and Chair of Cannabis Law Group; Cole Schotz P.C. Meredith Buettner; Executive Director; Pennsylvania Cannabis Coalition Tremaine Wright; Chair; New York State Cannabis Control Board
11/18/2022 9:30 - 10:15	The Newlyweed Game: Who Wants to Learn About Cannabis Trademarks?	Breakout Sessions	Ancillary C-Suite Executives and Founders Hemp, CBD and other cannabinoids Investors and Finance Professionals New Market Entrants Retail	Rachael Dickson; Trademark Attorney; Dickson Law
11/18/2022 10:30 - 11:15	Future of the California Cannabis Market: Reforms Make Way for New Opportunities	Breakout Sessions	C-Suite Executives and Founders Cultivation Manufacturing New Market Entrants Retail	Vince Ning; Co-Founder & Co-CEO; Nabis Hirsh Jain; Founder; Ananda Strategy Courtney Caron; Founder; Adamant Law Group Lauren Carpenter; CEO; Embarc Jessie Grundy; CEO; Peakz
11/18/2022 10:30 - 11:15	Market Talks - Mid-Atlantic and Florida	Breakout Sessions	C-Suite Executives and Founders New Market Entrants Retail	JM Pedini; Development Director; National Organization for the Reform of Marijuana Laws Wendy Bronfein; Chief Brand Officer & Director of Public Policy; Curio Wellness/Far & Dotter Robert Beasley; CEO; Fluent Cannabis Care Trent Woloveck; Chief

Commercial Director; Jushi Holdings Inc.

11/18/2022 11:30 - 12:15	Market Talks - The Midwest	Breakout Sessions	C-Suite Executives and Founders New Market Entrants Retail	Rebecca Colett; CEO; Calyxeum Tom Haren; Partner; Frantz Ward LLP Kim James; Director of the Office of Marijuana Ventures & Entrepreneurship; City of Detroit Andrew Thut; Chief Investment Officer; 4Front Ventures
11/18/2022 11:30 - 12:15	Market Talks - The South	Breakout Sessions	C-Suite Executives and Founders New Market Entrants Retail	Whitt Steineker; Partner; Bradley Arant Boult Cummings LLP Sally Kent Peebles; Partner; Vicente Sederberg LLP Chanda Macias; CEO; Ilera Holistic Healthcare Robert DeBin; CEO; Natural State Medicinals Denise Mink; CEO; MedPharm OK