

2022 MJBizCon Sessions

Date and Time	Session Title	Session Type	Audiences	Speaker(s)
11/15/2022 8:30 - 05:00	MJBiz Hemp and CBD Forum	MJBiz Hemp and CBD Forum (Tuesday, November 15th)		
11/15/2022 8:30 - 05:00	MJBiz Marketing Forum: Amp Your Brand	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)		
11/15/2022 8:30 - 05:00	MJBizFinance Forum	MJBizFinance Forum (Tuesday, November 15th)		
11/15/2022 8:30 - 05:00	MJBizScience Symposium	MJBizScience Symposium (Tuesday, November 15th)		
11/15/2022 8:30 - 05:00	reMind - A Psychedelics Business Forum	Psychedelics Forum (Tuesday, November 15th)	Psychedelics	
11/15/2022 9:30 - 09:35	MJBiz Marketing Forum - Welcome	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders New Market Entrants Retail Marketing	
11/15/2022 9:30 -	MJBizScience Symposium - The State of Cannabis Research: Developments	MJBizScience Symposium (Tuesday,	C-Suite Executives and Founders Cultivation Manufacturing	

09:45	and Opportunities Across the Scientific Landscape	November 15th)	Scientists/Researchers	
11/15/2022 9:30 - 09:50	MJBizFinance Forum - The Bigger Picture: A Look at the Economic Landscape for Cannabis	MJBizFinance Forum (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Investors and Finance Professionals Manufacturing New Market Entrants Retail	Sarah Dalton; Senior Director; Ernst & Young, LLP
11/15/2022 9:30 - 10:25	MJBiz Hemp and CBD Forum - State of CBD: Data, Trends and the Road Ahead	MJBiz Hemp and CBD Forum (Tuesday, November 15th)	C-Suite Executives and Founders Hemp, CBD and other cannabinoids Retail	
11/15/2022 9:35 - 09:55	MJBiz Marketing Forum - State of Cannabis Marketing	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Marketing	
11/15/2022 9:40 - 10:15	reMind - The New Psychedelics Era	Psychedelics Forum (Tuesday, November 15th)	Psychedelics	
11/15/2022 9:50 - 10:30	MJBizScience Symposium - The Future of Lab Testing: From Variable State Regimes to Federal Harmonization	MJBizScience Symposium (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Manufacturing Scientists/Researchers	Liz Geisleman; CEO; Rocky Mountain Reagents Andrew Kline; Senior Counsel; Perkins Coie LLP Alena Rodriguez; Managing Director; Rm3 Labs Elisabeth Berry; COO; PSI Labs
11/15/2022 9:55 - 10:35	MJBizFinance Forum - The Opportunity in New Valuations for Cannabis	MJBizFinance Forum (Tuesday, November 15th)		John Wagner; Managing Director; 1st West Mergers and Acquisitions
11/15/2022 10:00 - 10:40	MJBiz Marketing Forum - More Than a Product: Using Your Brand to Drive Consumer Engagement and Loyalty	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Manufacturing Retail Marketing	Elizabeth Eidshaug; Strategic Development Director; Pearlfisher
11/15/2022 10:15 -	reMind - Changing Lives: The Promise of	Psychedelics Forum (Tuesday,	Psychedelics	

10:50	Psychedelics	November 15th)		
11/15/2022 10:30 - 11:20	MJBiz Hemp and CBD Forum - Intoxicating Hemp-Derived Products: The Delta-8 and Delta-9 Opportunities, Risks, Regulations and the Road Ahead	MJBiz Hemp and CBD Forum (Tuesday, November 15th)	C-Suite Executives and Founders Hemp, CBD and other cannabinoids Manufacturing Retail	Shawn Hauser; Partner; Vicente Sederberg LLP
11/15/2022 10:35 - 11:15	MJBizScience Symposium - A Crisis of False Positive Results: Reality or a Mirage for the Cannabis Industry?	MJBizScience Symposium (Tuesday, November 15th)	C-Suite Executives and Founders Scientists/Researchers	Pat Bird; Sr Manager Scientific Affairs; biomerieux
11/15/2022 10:40 - 11:20	MJBizFinance Forum - Money to Grow: Attracting Investors in a Shallow Funding Pool	MJBizFinance Forum (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Manufacturing New Market Entrants Retail	
11/15/2022 10:45 - 11:25	MJBiz Marketing Forum - Make It Count: Experts Breakdown Where to Invest Your Resources in 2023	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Manufacturing Retail Marketing	Jonathan Spadafora; Head of Marketing and Sales; Veritas Fine Cannabis
11/15/2022 11:00 - 11:20	reMind - How the Marketplace Will Evolve	Psychedelics Forum (Tuesday, November 15th)	Psychedelics	
11/15/2022 11:20 - 12:00	MJBizScience Symposium - R&D As a Business Tool: Maximizing Revenue by Focusing on The Scientific Method	MJBizScience Symposium (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Investors and Finance Professionals Manufacturing Scientists/Researchers Retail	Markus Roggen; President & CSO; Delic Labs David Dawson; Chief Scientific Officer; Via Innovations Amber Wise; Scientific Director; Medicine Creek Analytics Susan Wiedemann; Director of R&D and Q/A; The Plant Labs
11/15/2022 11:20 - 12:00	reMind - Cannabis & Psychedelics: Similar Story, Different Trajectory	Psychedelics Forum (Tuesday, November 15th)	Psychedelics	
11/15/2022 11:25 -	MJBiz Hemp and CBD Forum - Say What? Decoding the Regulations	MJBiz Hemp and CBD Forum (Tuesday,	C-Suite Executives and Founders Hemp, CBD and other cannabinoids Retail	Asa Waldstein; Principal; Supplement Advisory Group

12:00	Around CBD and Other Cannabinoid Claims	November 15th)		
11/15/2022 11:25 - 12:00	MJBizFinance Forum - Practical Expansion: Effectively Deploying Capital to Facilitate Growth	MJBizFinance Forum (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Manufacturing New Market Entrants Retail	Beth Kotarba; Chief Operating Officer; Native Roots Cannabis Co.
11/15/2022 11:30 - 12:00	MJBiz Marketing Forum - Fireside Chat: Building a National Cannabis Plant and Non-Plant Touching Brand with Houseplant	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Retail Marketing	Tammy Pettigrew; Entrepreneur; The Cannabis Cutie / @thecannabiscutie
11/15/2022 1:00 - 01:40	MJBiz Marketing Forum - The Keys to Omnichannel Marketing Strategy Success	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary Cultivation Manufacturing Retail Marketing	
11/15/2022 1:00 - 01:40	MJBizFinance Forum - Don't Sweat Your Debt: Ensuring Healthy Financing in Cannabis	MJBizFinance Forum (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Manufacturing New Market Entrants Retail	Judy Rinkus; CEO/Founder; Seed To Sale Funding Steve Ham; Managing Partner; Altmore Capital Sahar Ayinehsazian; Partner; Vicente Sederberg
11/15/2022 1:00 - 01:40	MJBizScience Symposium - Risk vs Reward: Converted Cannabinoids and The Growing Concern Amongst Regulators	MJBizScience Symposium (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Manufacturing Scientists/Researchers Retail	Jonathan Miller; General Counsel; U.S. Hemp Roundtable Christopher Hudalla; President & CSO; ProVerde Laboratories
11/15/2022 1:00 - 01:40	reMind - Capitalism & Consciousness: The Evolution of Business	Psychedelics Forum (Tuesday, November 15th)	Psychedelics	
11/15/2022 1:40 - 02:10	reMind - Microdosing: Myths and Realities	Psychedelics Forum (Tuesday, November 15th)	Psychedelics	
11/15/2022 1:45 -	MJBiz Hemp and CBD Forum: White Labeling: Is it	MJBiz Hemp and CBD Forum	C-Suite Executives and Founders Cultivation Hemp, CBD and other	

02:25	the Right Strategy for You?	(Tuesday, November 15th)	cannabinoids Manufacturing Retail	
11/15/2022 1:45 - 02:25	MJBizFinance Forum - Cannabis and the Courts: Alternatives When Bankruptcy Is Not an Option	MJBizFinance Forum (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Manufacturing New Market Entrants Retail	Robert Hoban; Partner; Clark Hill Law
11/15/2022 1:45 - 02:25	MJBizScience Symposium - Homogenizing Cannabis to Maintain Clean Products with Accurate Potency	MJBizScience Symposium (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Manufacturing Scientists/Researchers Retail	Noah Novello; R&D; Falcon Brands
11/15/2022 1:45 - 02:30	MJBiz Marketing Forum - Digital Content Marketing Plans That Bring ROI	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Manufacturing Retail Marketing	
11/15/2022 2:00 - 05:00	Association's Day	Association's Day		
11/15/2022 2:25 - 03:10	reMind - The Future of Psychedelics: Entrepreneurial Perspectives	Psychedelics Forum (Tuesday, November 15th)	Psychedelics	
11/15/2022 2:30 - 03:10	MJBizFinance Forum - Session Title Coming Soon	MJBizFinance Forum (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Manufacturing New Market Entrants Scientists/Researchers Retail	
11/15/2022 2:30 - 03:10	MJBizScience Symposium - Sensory Analysis: Aroma at Every Scale	MJBizScience Symposium (Tuesday, November 15th)	C-Suite Executives and Founders Hemp, CBD and other cannabinoids Manufacturing Scientists/Researchers Retail	Drew Hull; Head of Product Innovation; True Terpenes
11/15/2022 2:30 - 03:15	MJBiz Hemp and CBD Forum: The Retail Reality Game and How to Play	MJBiz Hemp and CBD Forum (Tuesday, November 15th)	C-Suite Executives and Founders Hemp, CBD and other cannabinoids Retail	Alan Lewis; MR; Natural Grocers

11/15/2022 2:35 - 03:15	MJBiz Marketing Forum - Fireside Chat: The Power of the Influencer and the Future of Social Media with Tammy Pettigrew aka @thecannabiscutie	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Retail Marketing	
11/15/2022 3:10 - 03:30	reMind - Perspective of a Veteran	Psychedelics Forum (Tuesday, November 15th)	Psychedelics	
11/15/2022 3:15 - 04:00	MJBizScience Symposium - Funding Your Research Project in Cannabis	MJBizScience Symposium (Tuesday, November 15th)	C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Manufacturing Scientists/Researchers	Hope Jones; CEO; Emergent Cannabis Sciences Adam Benjamin; Founder & CEO; Standard Botanic
11/15/2022 3:15 - 04:00	MJBizFinance Forum - How I Sold My Company: Real Life M&A Stories	MJBizFinance Forum (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Manufacturing New Market Entrants Scientists/Researchers Retail	Cassandra Farrington; Co-Founder & Chair of the Board; MJBiz
11/15/2022 3:20 - 04:00	MJBiz Hemp and CBD Forum - Hemp and CBD: Not Business as Usual, a fireside chat with Franny Tacy	MJBiz Hemp and CBD Forum (Tuesday, November 15th)	C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Manufacturing Retail	Franny Tacy; CEO; Franny's Farmacy
11/15/2022 3:20 - 04:00	MJBiz Marketing Forum - Media Matters: Why a Strong PR Team is Crucial to Cannabis Brand Success	MJBiz Marketing Forum: Amp Your Brand (Tuesday, November 15th)	Ancillary C-Suite Executives and Founders Retail Marketing	Shawna Seldon McGregor; CEO & Founder; Maverick Public Relations Jim Walsh; Founder/Owner; Coppertop Media Relations Ricardo Baca; CEO and Founder; Grasslands Agency Rosie Mattio; Founder and CEO; Mattio Communications
11/15/2022 3:30 - 04:00	reMind - Last Thoughts: The Hope Beyond the Hype	Psychedelics Forum (Tuesday, November 15th)	Psychedelics	
11/16/2022 8:15 - 08:45	Cannavest - Cannabis Market Trends & Consumer Insights	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/16/2022	Cannavest - Picks N Shovels vs. Plant Touching?	Cannavest		

8:45 - 09:30	Investment Opportunities along the Total Continuum of the Cannabis Industry	(separately ticketed event)	Investors and Finance Professionals	
11/16/2022 9:00 - 12:00	MJBizCon Main Stage	General Sessions/Main Stage	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets	Nancy Whiteman; Co-Founder and CEO; Wana Brands Ruben Lindo; Founder; Blak Mar Farms LLC Toi Hutchinson; President & CEO; Marijuana Policy Project Rhonda Kallman; Boston Harbor Distillery; Founder and CEO Berner .; Co-Founder & CEO; Cookies
11/16/2022 10:15 - 11:00	Cannavest - Investing in Multi-State Operators: A Look at Business Plans, Operating Models & Future Expansion Opportunities	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/16/2022 1:30 - 02:15	Cannavest - Company Spotlight Presentations	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/16/2022 1:30 - 02:15	Cannavest - Investor Due Diligence & Underwriting Best Practices When Evaluating Deals	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/16/2022 2:15 - 03:00	Cannavest - Cannabis Real Estate Investment Opportunities	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/16/2022 2:30 - 03:15	Post-Election Analysis: Industry Impact & New Opportunities	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals New Market Entrants Scientists/Researchers Retail Global Markets	Steven Hawkins; CEO; US Cannabis Council
11/16/2022 3:15 - 04:00	Cannavest - M&A, Retail Expansion & Industry Consolidation: Impact on Valuations and Investor Sentiment	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/16/2022 3:30 - 04:15	Labor Organizing and How It Will Impact the Future of Your Cannabis Operations Big or Small	Breakout Sessions	C-Suite Executives and Founders New Market Entrants	Megan Carvalho; National Campaign Coordinator; United Food and Commercial Workers/Cannabis Workers Rising Steven Hawkins; CEO; US Cannabis Council
11/16/2022 3:30 - 04:15	Strengthening Social Equity in Cannabis Through Strategic Partnerships	Breakout Sessions	Ancillary C-Suite Executives and Founders Cultivation Manufacturing New Market Entrants Retail	Gary Santo; CEO; TILT Holdings Chenae Bullock; Managing Director, Tribal Citizen; Little Beach Harvest (Shinnecock Nation) Aaron Lopez; Principal; Political Capital LLC Amber Senter; CEO; MAKR House

11/16/2022 4:30 - 06:00	Achieving Equity in Cannabis Networking Event	Special Events/Add- On/Networking		
11/16/2022 4:45 - 05:30	Cannavest - The California Opportunity VS. Newly Legalized Markets?	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/17/2022 9:00 - 09:45	Become a Household Name: Creating and Sustaining a Successful Cultivation Brand	Breakout Sessions	Cultivation New Market Entrants	Will Perry; Owner/Head Grower; Magic Hour Cannabis
11/17/2022 9:00 - 09:45	Deliver on Your Brand: Creating a Sustainable and Competitive Retail Experience	Breakout Sessions	New Market Entrants Retail	Lilach Power; CEO; Mazor Collective Whitney Beatty; CEO; Josephine and Billie's
11/17/2022 9:00 - 09:45	Diamonds in the Rough: Finding Success in a Competitive Manufacturing Space	Breakout Sessions	Manufacturing New Market Entrants	Steve Morigi; Brand Product & Process Manager; Olio
11/17/2022 9:00 - 09:45	Grind It Out: Succeeding Through Ongoing Market and Supply Chain Volatility	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Global Markets	Liz Geisleman; CEO; Rocky Mountain Reagents
11/17/2022 9:15 - 09:45	Cannavest - Keynote Fireside Chat: TBD	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/17/2022 9:45 - 10:30	Cannavest - New Pathways to Liquidity & Capital: Private Equity, Venture Capital & SPACs	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/17/2022 9:45 - 10:30	Cannavest - The Rise of Debt Financing in The Cannabis Industry	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/17/2022 10:00 - 10:45	A Place to Grow: U.S. Operators Finding Success in Canada's Cannabis Market	Breakout Sessions	Canada C-Suite Executives and Founders Global Markets	Chris Violas; CEO; BLAZE Mitchell Osak; CEO; Quanta Consulting Inc. Paul Weaver; Director, Head of Cannabis; The Boston Beer Company
11/17/2022 10:00 - 10:45	ESG Policies: The Backbone Your Company Needs to Thrive in Today's Market	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets	

11/17/2022 10:00 - 10:45	Operation Grow Up: Boost Plant Quality and Your Bottom Line	Breakout Sessions	Cultivation	Cassandra Maffey; VP of Cultivation; Hava Gardens Jesce Horton; CEO; LOWD
11/17/2022 10:00 - 10:45	Vape Market Breakdown: Talks on Tech and Trends	Breakout Sessions	Manufacturing New Market Entrants	Shawna Vreeke; Head of Research and Toxicology; True Terpenes Nate Ferguson; Chief Product Officer; Jetty Extracts
11/17/2022 10:45 - 11:30	Cannavest - A Trip Across the Border & Over the Pond: Investing in The Great White North & Western Europe	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/17/2022 11:00 - 11:45	A Perfect Storm: How Competition Climate Change and Consumer Preferences Converge Around Sustainability	Breakout Sessions	C-Suite Executives and Founders Cultivation Manufacturing Retail	Michael Key; Co-Founder and CEO; Impello Biosciences
11/17/2022 11:00 - 11:45	Water and Oil Don't Mix: The Latest in Cannabis Food and Beverage Innovation	Breakout Sessions	Hemp, CBD and other cannabinoids Manufacturing	Nick Jackowitz; Chief Scientific Officer; Cirona Labs Kim Sanchez Rael; Co-Founder & CEO; Azuca
11/17/2022 11:00 - 11:45	Winning the North: What is Working in Canada's Cannabis Retail Market (And What Isn't)	Breakout Sessions	Canada C-Suite Executives and Founders Retail Global Markets	Raj Grover; President and CEO; High Tide Krista Raymer; Founder; Vetrina Group Jennawae Cavion; Founder + CEO Executive Director; Calyx + Trichomes Cannabis NORML Canada
11/17/2022 11:30 - 12:15	Cannavest - From Distress to Opportunity: Restructuring, Workouts & Distressed M&A Opportunities	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/17/2022 1:15 - 02:00	Cannavest - Company Spotlight Presentations	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/17/2022 1:30 - 02:15	Mastering the Art of Content Marketing	Breakout Sessions	New Market Entrants Retail	Shayda Torabi; CEO and Co-Founder; RESTART
11/17/2022 1:30 - 02:15	Silent Hurdles: How Social Equity Licensees, Small Business and Legacy Operators are Finding Solutions to Their Capital and Operational Needs	Breakout Sessions	Ancillary C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail	Jeanette Ward Horton; CEO; NuProject
11/17/2022 1:30 - 02:15	The Next Big Seed: Genetics and Breeding in Cannabis	Breakout Sessions	Cultivation Hemp, CBD and other cannabinoids	

11/17/2022 1:30 - 02:15	The Threat Is Real: Cyber Attacks and Data Breaches in the Cannabis Industry	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets	Ben Taylor; Executive Director; Cannabis Information Sharing & Analysis Organization (ISAO) Joe Shusko; Principal; Baker Tilly US, LLP
11/17/2022 2:00 - 02:45	Cannavest - FinTech: Fact, Fiction, Forecast	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/17/2022 2:30 - 03:15	Fab Collabs: The Art of Brand/Retail Partnerships and Product Drops	Breakout Sessions	Retail	Buck Dutton; VP Marketing; Native Roots Cannabis Co.
11/17/2022 2:30 - 03:15	Hindsight is 20/20: Legal and Tax Lessons from Nine Years of Recreational Cannabis	Breakout Sessions	C-Suite Executives and Founders New Market Entrants	Katye Maxson-Landis; Chief Operating Officer; Indiva Advisors and CPA's, LLP Mia Getlin; Partner; Lotus Law Group Perry Salzhauer; Partner; Green Light Law Group
11/17/2022 2:30 - 03:15	The Great Retention: Strategies for Keeping Talent Onboard	Breakout Sessions	Ancillary C-Suite Executives and Founders New Market Entrants	Summer Westerbur; President; Kairos Insurance Group Cannabis Division Kara Bradford; CEO & Co-Founder; Viridian Staffing Lisa Reibold; Member; Clark Hill
11/17/2022 3:00 - 03:45	Cannavest - Financial Market Outlook & Wall Street Predictions	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/17/2022 3:30 - 04:15	Everything Must Go! Discounts, Promotions and Other Pricing Strategies to Remain Flexible	Breakout Sessions	Retail	Sequoah Turner; Sr. Director of Retail & Distribution; The Source+
11/17/2022 3:45 - 04:30	Cannavest - A Family Affair: Family Office Co-Investment Opportunities	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/17/2022 4:30 - 05:15	Cannavest - Incorporating ESG Principals in One's Investment Thesis and How Operators Are Responding to the Challenge	Cannavest (separately ticketed event)	Investors and Finance Professionals	
11/17/2022 4:30 - 06:30	Empowering Women in Cannabis Networking Event	Special Events/Add-On/Networking		
11/18/2022 9:30 - 10:15	Market Talks - New York, New Jersey and the Northeast	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets	

11/18/2022 10:30 - 11:15	Blast Off to the Metaverse: Your Web 3.0 Cannabis Guide	Breakout Sessions	Ancillary C-Suite Executives and Founders New Market Entrants Retail	
11/18/2022 10:30 - 11:15	Future of the California Cannabis Market: Reforms Make Way for New Opportunities	Breakout Sessions	C-Suite Executives and Founders Cultivation Investors and Finance Professionals Manufacturing New Market Entrants Retail	Vince Ning; Co-Founder & Co-CEO; Nabis Hirsh Jain; Founder; Ananda Strategy Troy Datcher; CEO; The Parent Company Kristin Nevedal; Principal Consultant; The Nevedal Group
11/18/2022 10:30 - 11:15	Market Talks - Mid-Atlantic and Florida	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets	
11/18/2022 11:30 - 12:15	Market Talks - The Midwest	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets	
11/18/2022 11:30 - 12:15	Market Talks - The South	Breakout Sessions	Ancillary Canada C-Suite Executives and Founders Cultivation Hemp, CBD and other cannabinoids Investors and Finance Professionals Manufacturing New Market Entrants Scientists/Researchers Retail Global Markets	Whitt Steineker; Partner; Bradley Arant Boul t Cummings LLP